

Why partner with Altium?

Altium helps designers deliver real innovation in electronic product design.

We help designers focus on creating new functionality and product differentiation, to build the next generation of electronic products.

And we do this by producing the solutions – the electronics design tools – designers need to create these new products.

Altium removes the barriers between the different design disciplines that form with loosely connected point tool solutions and separate design flows. Altium has a proven history of innovation in electronics design: first with Windows-based electronics design; first with complete board level design solution; first with unified electronics design; first with vendor-independent reconfigurable hardware development platform; and now first with non-proprietary collaboration between ECAD and MCAD.

Why Altium	
Leader in electronics design innovation	Altium is a company with a 25 year history of proven technological innovation.
For every electronics designer	Altium is focused exclusively on providing high-quality, cost-effective design solutions to all professional electronics designers and their companies. Altium's business model is built upon selling to a large number of customers. We make no distinction between engineers, their designs or the size of their organizations.
Best available technology	Altium does not need to artificially limit access to so-called 'mainstream' products or features. We have no premium revenue streams to protect. One hundred per cent of our R&D budget goes into our electronics design solution and every user has access to those features.
New ways to do electronics design	Altium's solutions let every user focus on high-value electronics design by putting device intelligence at the center of creating sustainable differentiation. And it's unique in doing this in a single design environment, with a single data model, using a unified design methodology that covers the complete design process from creation to hardware deployment.
Making electronics design easier	Altium's unified design tools are easy to learn, use and deploy. Altium's tools help all users to quickly become productive and successful, and help organizations standardize on a single design environment.
Complete solutions	Altium's solutions are complete, covering the electronics design software, the reconfigurable hardware development platform, and the reconfigurable deployment hardware platform for those organizations not requiring large-scale manufacturing. Altium does not force customers into purchasing numerous add-ons at extra cost.
Cost-effective design solutions	Altium provides solutions that lead the industry with their features, all in a single unified design environment at the best price-per-seat in the market. Functionality is not compromised, because our business model is based on providing the best possible tools for every user.
The future built-in	Altium continuously invests in the latest electronics design technology and brings this technology to every electronics designer. In doing so, Altium helps customers avoid being blindsided by new developments and technologies for electronics design.
Easy user-customization	Altium's intuitive and open systems easily allow the user to customize without the need of an expert consultant, reducing the high costs often associated with company wide software implementation.
Flexible purchase options	Altium's solutions are priced to be as affordable and accessible as possible. Choose from subscription options which include Altium software assurance, or perpetual licenses with software assurance as an option. Software assurance plugs you into continuous updates. Choose Custom Board Implementation for full design capabilities through to board design and manufacture. Or choose Custom Board Front-End Design for schematic design. Both include full programmable logic design capabilities.
Seamless transition of legacy designs	Altium helps customers navigate the change from legacy design solutions. Altium does this by dramatically lowering the total cost of ownership (TCO). Altium provides custom translators for design projects and libraries, as well as offering training and other extensive user resources to ensure engineers become productive quickly and easily.
Worldwide support	All our customers are entitled at no cost to high-quality free support via the SUPPORTcenter at www.altium.com/supportcenter .